

IN THE SUBSTITUTE SPECIFICATION

Please cancel paragraphs 002, 003, 005, 007, 019 and 022 of the Substitute Specification. Please replace those cancelled paragraphs with replacement paragraphs 002, 003, 005, 007, 019 and 022, as follows.

[002] The present invention is directed to a method for producing a printed product, to a device for further processing a printed product, as well as to an installation for producing printed products. A web of material is taken from a roll, is printed and is then re-rolled. Several re-rolled printed web are then processed further.

[003] DE 43 25 725 C2 shows a web-fed rotary printing press with a hot air dryer and cooling rollers. A[[]] web is rolled up again after having been printed.

[005] USP 3,948,504 discloses an installation for processing two imprinted webs of material, each of which is rolled off a roll changer. Each one of these webs of material is longitudinally cut and is then~~the~~ conducted over turning bars to the longitudinal former. All longitudinally folded partial webs are transversely cut downstream of the longitudinal former.

[007] In accordance with the present invention, this object is attained by printing a material web which has been unwound from a roll and which is then re-wound as a new roll after printing. Several previously printed webs can be then unwound and can be further processed. The initial web printing installation and the further processing location

can both be in a single building. The previously printed webs can be separated into partial webs.

[019] The imprinted rolls 12 are then further processed in the separating device which is represented schematically in Figs. 2 and 3. The first structural unit in the separating device is at least one unreeling device 13, which at least one unreeling device 13 can be structurally identical to the unreeling device 01 in Fig. 1. In the preferred embodiment of Figs. 2 and 3 there are two unreeling devices 13a and 13b provided. Depending on the number of pages of the resultant printed product to be produced, larger numbers of unreeling devices 13 can be provided in a separating device. Each such unreeling device 13a, 13b may be provided with its own separate position-controlled electric drive mechanism 10a, 10b respectively. A separate control device 20a, 20b respectively can be provided for each electric drive mechanism 10a, 10b respectively. These control devices are operable to maintain registration of the previously imprinted webs of material unwound by the unreeling devices 13a, 13b, all as seen in Figs. 2 and 3.

[022] Referring again to Figs. 2 and 3, draw-in units 14a, 14b, which can be structurally identical with the draw-in unit 06 of the printing press, are arranged downstream of each of the unrolling devices 13a, 13b. The imprinted webs 16a, 16b, which are tension-regulated in the draw-in unit 14a or 14b, are conducted to a superstructure 17, at whose inlet there are situated rotating cutters 18a, 18b which separate each of the imprinted webs 16a, 16b longitudinally into several partial webs 19a, 19b. In the example

depicted in Fig. 2, it can be seen that the web 16a is cut longitudinally into two partial webs 19a, and that the web 16b is cut longitudinally into three partial webs 19b, whose partial web widths, assuming a width of the original webs 16a, 16b of four pages, could be for example, 2 pages, 2 pages and 2 pages, 1 page, 1 page. For example, one page corresponds to respectively one newspaper page. A turning bar arrangement 21 is used for mixing the partial webs 19a, 19b.